



Nowadays, the internet has become such a powerful tool of communication, that our personal information is floating around and is manipulated by different machines which later translate it into personal target marketing schemes. More websites are visited more of our personal information is being collected, therefore, more spam letters are being sent to an individual.

I have chosen to create a pattern that is found inside envelopes using the titles of spam letters I have been receiving. Reading those titles allows the viewer to see how my personal information has been translated.

